

PPLFF: Agenda---August 4, 2005

(We will begin the meeting by stuffing envelopes for the PPGLCC mailing list; we will not have the new brochures until August 1 so may have to finish next week)

1. Treasurer's Report and Sponsors (Bobby Steinborn)
 - Old sponsors, new sponsors, how much we've raised;
 - How much more do we need? Basic expenses: film rentals(6K)FAC (5K) Ceavco (2k), Cravings (2K), Travel and misc(2K),Shipping and postage (2K). To cover this we need to raise at least \$20K
 - brainstorming and strategies for renewing Angels and Throbbers
2. Posters; Where are they hanging? Do we need more?
3. website (Eric) suggestions from the Board
4. Voice Messaging (Arnell)importance at this time
5. Tickets—distribution and outlets
6. Publicity—Where we're at; what needs to be done?
7. Marketing the festival—brainstorming?
8. Advertising: Backside and 4 ads in Indy
 - Brainstorming for catchy headlines
 - Other ads??? Toilet Paper? Denver? Boulder?
9. The Printed Program for the festival
10. Meeting with FAC—Mon, August 8
11. Next meeting???

